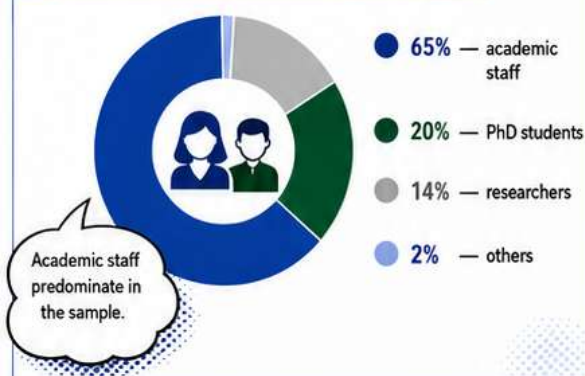


DIGITAL TOOLS IN MEASURING UNIVERSITY STAFF COMPETENCE

Survey Results

Assessment of the use of digital platforms, analytics, and evaluation tools
in professional activity.

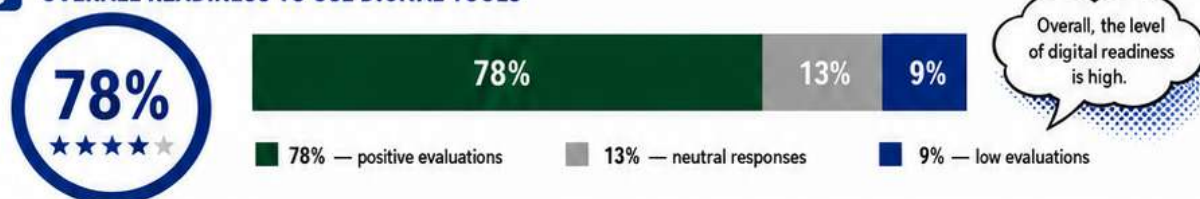
1 WHO PARTICIPATED IN THE SURVEY?



2 EXPERIENCE AND PROFESSIONAL DEVELOPMENT



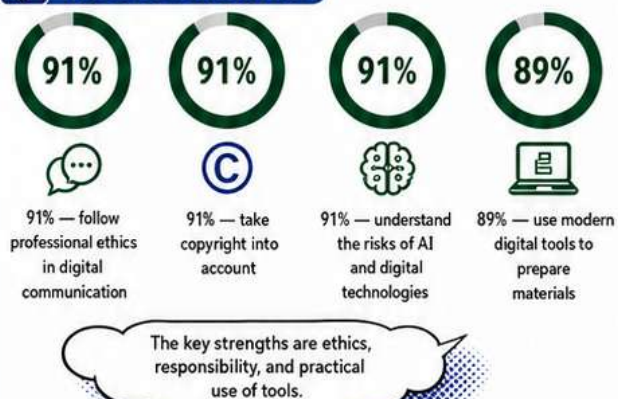
3 OVERALL READINESS TO USE DIGITAL TOOLS



4 MAIN COMPONENTS



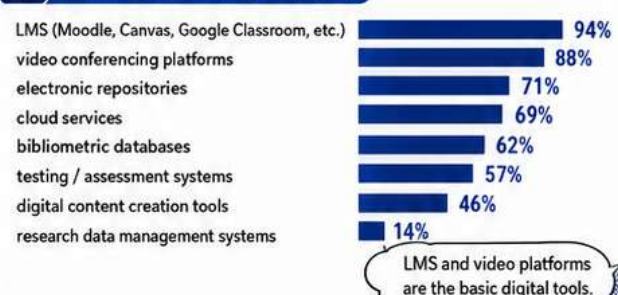
5 STRONGEST INDICATORS



6 AREAS FOR DEVELOPMENT



7 MOST POPULAR PLATFORMS



MAIN CONCLUSION

The survey showed a high level of readiness among university staff to use digital tools. The best-developed areas are digital communication, ethics and safety, as well as the practical use of modern digital services. At the same time, further development is needed in working with analytics, interpreting digital data, and systematically improving qualifications.

RECOMMENDATION

It is advisable to strengthen training on the use of digital analytics, digital activity traces, competence monitoring tools, and combined evaluation models. It is also important to expand the practice of internal university programs for developing digital competence.